# Healthcare Patient Statements and Communications



When selecting an outsourcing partner for your patient statements and communications, a few criteria jump to the top of the list. Doxim works with Healthcare organizations across the nation, which gives us proven experience and valuable insights into what matters most to you.

- Regulated statement expertise
- An easy to use cloud portal
- Print excellence & business continuity
- Digital capabilities & ePresentment
- Future-facing patient engagement
- A partner you can grow with over time

Here's a look at how the Doxim Customer Communications Management (CCM) solution addresses each item on the list – and what we provide to make you successful!

# **Regulated Statement Expertise**

We have the processes, technology, and expertise to manage your customer data and turn it into attractive patient statements quickly, accurately, and cost effectively. And, in all areas of compliance – privacy, security, accessibility, interoperability, and more – we've got you covered.

## **An Easy-to-Use Cloud Portal**

Our unique process shields you from the complexity of statement composition, which we manage "behind the scenes", while giving you essential control and agility through the Doxim CCM Client Self-Serve Portal. Accessible via the cloud, our client portal lets you add, administer, and modify important aspects of your regulated communications. Best of all, the portal is easy to use and accessible anytime, anywhere, rain or shine.

# **Digital Capabilities and ePresentment**

Doxim can help you transform static print documents into digital format – creating images, PDFs or HTML output – so you can share them electronically with patients.

Your images and eStatements can be stored in Doxim ECM, a robust archive in which they are centrally managed, securely stored, and easily accessible when you need to quickly locate or share them.

To deliver a modern digital patient experience, robust APIs make it easy to ePresent documents in the ECM through your own customer portal. eStatements can also be delivered and securely managed through a Doxim-hosted portal solution.







### **Future-Facing Patient Engagement**

While print will remain a staple, the shift to digital communications is inevitable – even in healthcare. Doxim can help you remain on the cusp and remain competitive. We can guide you through the evolution from static 1-way communications into engaging and interactive 2-way conversations. To this end, we are investing heavily in research & development -- so you can provide the most current and compelling services.

### A Partner You Can Grow with Over Time

We realize no customers are the same. Each has a unique outlook, strategy, and differing operational needs.

To accommodate these differences, we offer 3 packages – with incremental print and digital capabilities to address your communication needs today and grow with you into the future. In addition, we are known for our exceptional level of support and customer service. You can count on our expertise and guidance as a trusted partner.

### **Contact Us**

We look forward to talking further. Please reach out to <u>info@doxim.com</u> to learn more about these packages, discuss your specific needs, and engage with us to address them.

### **About Doxim**

Doxim is the customer communications and engagement technology leader serving financial and regulated markets, providing omnichannel document solutions and transforming experiences to strengthen engagement throughout the entire lifecycle. The Doxim Customer Engagement Platform helps clients communicate reliably and effectively, improve cross-sell and upsell opportunities, and drive increased loyalty and wallet share through personalized communications. The platform addresses key digitization, operational efficiency, and customer experience challenges through our suite of plug-and-play, integrated, SaaS software and document technology solutions. Learn more at www.doxim.com.