



Better Looking Statements

Many organizations use data from many of their systems to create basic printed statements. While perhaps sufficient for a simple paper statement, today's discerning customer expects an easy to read, attractive statement that looks the same whether it's in print or online.

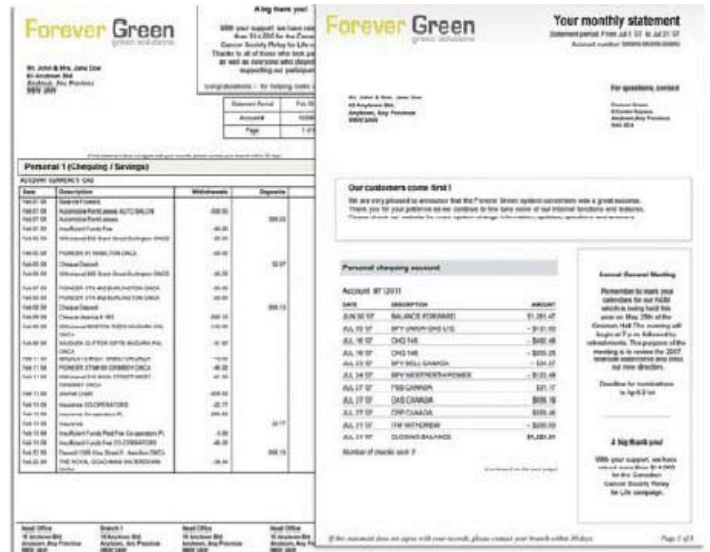
These days, the continued need to support the corporate brand, enhance the customer's experience and reduce call centre inquiries are important considerations for financial service providers, and something that basic print statements are just not able to accommodate. Furthermore, financial service providers are increasingly looking for ways to target their marketing messages and campaigns to the right audience, all in an effort to improve efficiency, reduce costs and provide a higher level of customer service and effective communication.

BETTER LOOKING STATEMENTS

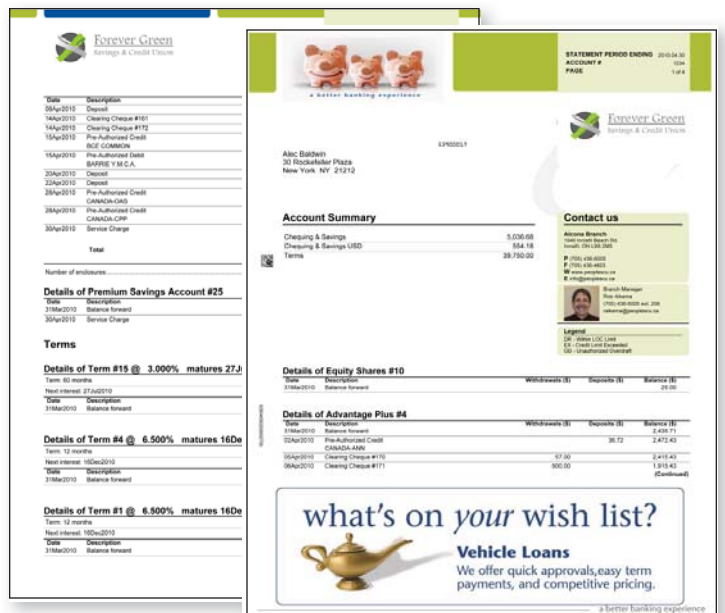
Doxim's unique statement composition process converts difficult to read, unattractive print outs into more attractive, easy to read statement complete with check images, targeted marketing messages and a custom look and feel. Doxim offers an array of flexible statement templates that can be customized to create statements that support virtually any design, and adhere to statement best practice standards. Check image statements ensure businesses can continue to make checks available to their customers. Doxim's unique statement composition process uses extensive matching and logic to help maintain data integrity and to produce check image statements with a high degree of accuracy.

MESSAGE MANAGEMENT

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Do your statements look like this?



Wouldn't you rather they look like this?

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In addition, marketing messages included on statements can be customized so that they are directed at the right audience. For example, different branches can add specialized messages about products and services on their statements, each one targeted to their specific audience.

ENHANCE THE CUSTOMER EXPERIENCE BY:

- Delivering great looking, easy to read statements
- Including check images on statements allowing for various customer preferences (numbers of checks per page)
- Adhering to regulatory compliance standards and providing check image statements with a high level of accuracy

COMMUNICATE MORE EFFECTIVELY WITH CUSTOMERS BY:

- Eliminating traditional marketing inserts and placing the ad directly on the statement for increased effectiveness and cost savings
- Including marketing messages that have the same look and feel as web campaigns
- Adding customized, targeted marketing messages to statements that are directed at the right demographic

By combining Doxim's unique statement composition process with **Doxim eStatements**, businesses can:

IMPROVE PERFORMANCE AND USE FEWER RESOURCES BY:

- Making it easy for banking staff to locate and retrieve account statements and images of checks from the Doxim archive - a secure, centralized web-based repository
- Deliver targeted marketing messages to customers that have opted out of paper statements

REDUCE COSTS ASSOCIATED WITH:

- Print and mail
- Transportation
- Storage
- Resourcing

Doxim's Unique Statement composition process is an important part of Doxim ECM (Enterprise Content Management). Doxim ECM can be used to capture 100 percent of all output files, such as documents and images, and make the data easily accessible to personnel across the company in electronic formats. IT serves as an important part of an effective disaster recovery and business continuity strategy and enables compliance with today's stringent regulatory obligations.

Contact us today for more information about Doxim's products and services.

Doxim Inc. provides a full suite of enterprise content management products and services that together provide a web-based alternative to the printing and mailing of customer-centric documents such as statements, reports, client records, cheque images and transaction records. Doxim serves the financial services marketplace across North America, with over 300 clients in banking, credit unions and investment brokerage. These organizations work with Doxim to improve their client communications, streamline document access, meet compliance requirements, and reduce the expense, work effort and environmental impact associated with the creation, delivery and archiving of business critical documents. Doxim is a SAS 70 and CICA 5970 certified organization.

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